

News about Pay TV

Viacom signs new distribution deals in Latam

Viacom has announced new distribution deals for its original content with leading SVOD, pay TV and FTA broadcasters via newly-expanded production and distribution division, Viacom International Studios (VIS).

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Viacom International Media Networks (VIMN) Americas has announced new distribution deals for its original content with leading SVOD, pay TV and FTA broadcasters via newly-expanded production and distribution division, Viacom International Studios (VIS).

Fox Networks Latin America has acquired the rights to *Animal*, a thriller from Argentine broadcaster *Telefe*, for distribution in its multiple linear and non-linear platforms across all Spanish-speaking countries in Latin America.

In turn, Colombian channel *Caracol Televisión* has inked a deal for 60-episode tween telenovela *Vikki RPM*, a new take on the classic *Romeo and Juliet* love story that takes place at a racetrack. It will be available this year.

Netflix in Latin America has picked up *Borges*, a co-production between VIMN Americas-owned *Porta dos Fundos* and *Comedy Central* about a failed import/export company that tries to restructure into an internet video production business.

Through the new distribution model, Viacom International Studios includes original Viacom productions in Latin America for global brands such as *Nickelodeon*, *MTV* and *Comedy Central*, and hundreds of hours of original content from *Telefe* and *Porta Dos Fundos* libraries.

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