

## News about Pay TV

### Acacias 38 Lands in LatAm with AMCNI Latin America

**After securing its first international adaptation, RTVE's daily series produced by Boomerang TV is now landing on Latin America's pay-tv thanks to Más Chic.**

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AMC Networks International (AMCNI) - Latin America announced the acquisition of Acacias 38, a drama series produced by RTVE in collaboration with Boomerang TV.

The daily series will premiere in Latin America on June 4 (9pm Mexico, Colombia and Peru, 11pm Argentina) on local pay-tv network Más Chic, which targets the modern Latin American woman. Its debut will start with a first 90-minute episode and continue every day with one-hour episodes.

*"Más Chic has become referent for these kind of content and we are pleased to continue offering our audience new quality content such as Spanish fiction Acacias 38,"* said Veronica Rondinoni, head of Lifestyle Programming AMCNI - Latin America.

*"This original story reflects the high-quality production values that characterize our content, so we are sure audiences will receive it with great enthusiasm,"* she added.

Acacias 38 tells the story of four bourgeois families who live in the same building and the maids and doormen that work for each of the families, as well as the story of the owners of a chocolate shop and a tailor shop.

Set Spain in 1899, the first season (65 x 60') shows the drama that is born from the collision between two worlds as the rich and the poor converge in the same space: building Acacias 38.

Thus, RTVE's fiction continues to take over new territories as part of its international journey, including its first international adaptation, Eugénie Nights, which had a recent premiere in the Middle East.

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